

<b>Notice of References Cited</b>	Application/Control No. 10/075,874	Applicant(s)/Patent Under Reexamination HOUSTON ET AL.	
	Examiner Jason M. Borlinghaus	Art Unit 3693	Page 1 of 1

**U.S. PATENT DOCUMENTS**

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
	A	US-			
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**FOREIGN PATENT DOCUMENTS**

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**NON-PATENT DOCUMENTS**

*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)
	U	Carroll, Jim & Broadhead, Rick. Selling Online: How to Become a Successful E-Commerce Merchant. Dearborn Trade. 2001. pp. 379 – 380
	V	
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\*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)  
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